

Dear CRS partner,

Thank you for saying “yes” to the Gospel call to encounter Christ in our global family and to uphold a more just world that reflects the kingdom of God. Together we are building a movement to end global poverty so that all people can reach their God-given potential and thrive.

At CRS, we believe there is no limit to what we can achieve together. The mobilization calendar provides campaign moments for you and your community to act throughout the year and to create lasting change for our global family.

Use this calendar to plan how you’ll engage your community and visit the Communications and Social Media Kit at crs.org/communications-kit for downloadable photos and template messages to support your efforts. Content is updated regularly in the kit to reflect the campaign moments outlined in this calendar.

For additional advocacy, fundraising and prayer resources for your community, visit crs.org/act.

Fall 2024

September-November



Key Dates	Actions
<p>Season of Creation Sep 1-Oct 4</p>	<p>Hope and Act with Creation. During the Season of Creation, encourage your community to:</p> <ul style="list-style-type: none"> • Learn about the impacts of climate change on vulnerable communities around the world with resources from crs.org/act. • Participate in the upcoming days of action to advocate on behalf of our global family members facing the challenges of a changing climate. <p>Engage: Ask your community to sign up for CRS' climate change campaign and take their first advocacy action by texting CLIMATE to 677-68.</p>
<p>World Day of Migrants and Refugees Sep 29</p>	<p>Day of Social Media Advocacy. Pope Francis' message for World Day of Migrants and Refugees—God walks with and within his people—invites us to see the face of Christ in our sisters and brothers who have been forced to leave their homelands.</p> <p>The effects of climate change can ruin lives and livelihoods, often leaving people with no choice but to leave their homes in search of food and work. On Sept. 27, leading into WDMR, invite your community to encounter the face of Christ in our global family members experiencing displacement and to respond with action by texting ADVOCATE to 677-68. They'll receive instructions on how to post a pre-written message on social media to their members of Congress.</p> <p>Spread the Word: Get template messages and photos to promote this day of action at CRS' Communications and Social Media Kit: crs.org/communications-kit.</p>

Fall 2024 *cont.*

September-November

Reflect

“ [Climate change] is a global social issue and one intimately related to the dignity of human life.”

–Pope Francis, *Laudate Deum*

Key Dates	Actions
Feast of Saint Francis of Assisi Oct 4	<p>Join Together for Email Congress Day.</p> <p>Activate: On the feast of Saint Francis of Assisi, rally your community to lift their voices and urge Congress to address the impact of climate change on our sisters and brothers worldwide. Community members can send an email to their legislators in just a few minutes by texting CLIMATE to 677-68.</p> <p>Visit CRS’ Communications and Social Media Kit at crs.org/communications-kit for template messages and photos to promote this nationwide event.</p>
World Food Day Oct 16	<p>Day of Action to End Hunger.</p> <p>On World Food Day, encourage community members to take two important actions to help reduce hunger and malnutrition across the globe.</p> <ul style="list-style-type: none"> • Text HUNGER to 677-68 and advocate for legislation that ensures people worldwide can access nutritious food and thrive. • Organize a fundraiser that benefits CRS’ programs in more than 120 countries to address the immediate needs of families experiencing hunger. Find tools to start a fundraising page at crs.org/act/fundraise.



Photo by Roshni Lodhia/GGImages for CRS

Fall 2024 *cont.*

September-November



Key Dates	Actions
<p>CRS Rice Bowl Workshop Nov 19</p>	<p>Register for the CRS Rice Bowl Partner Workshop. <i>Learn:</i> It's the 50th anniversary of CRS Rice Bowl! Join CRS partners from across the United States for an interactive workshop to prepare for CRS Rice Bowl 2025. Learn how to use the resources to engage your community in a transformative Lenten journey. This 60-minute workshop will be in English with simultaneous interpretation in Spanish. Visit crsricebowl.org/workshop to register.</p>
<p>Thanksgiving Nov 28</p>	<p>Prevent and End Hunger Locally and Globally. <i>Support:</i> Walk with your community to plan a fall fundraiser that helps people experiencing food insecurity in your community and across the globe. For example, you could host an event to collect canned food items for a local food pantry and monetary donations that benefit CRS' programs worldwide. Use CRS' online community giving platform and resources to build a fundraising page at crs.org/act/fundraise.</p>

Winter 2024/2025

December-February

Key Dates	Actions
Advent December	<p>Live in global solidarity this Advent.</p> <p>Share or organize a CRS Advent Giving Tree to help others meditate on the birth of Jesus into poverty and on how this reflects the reality of many families today. Each tree ornament includes items that represent actual goods and services provided to people CRS serves around the world. Visit the Table of Thanks page on CRS' online community giving platform for tools to get started: crs.org/giveadvent.</p> <p>Prepare: Get CRS' new Advent wreath resource—a weekly prayer guide that can be used individually, as a family or as a community. Share this resource with your network by asking them to text ADVENT to 677-68.</p>
Reflect and Commit to Action January	<p>Deepen your commitment in the new year.</p> <p>Pray: At the start of a new year and a new Congress, reflect on your personal commitment to building a more peaceful and just world. Ask your community to join you in deepening your commitment to action for our global family. Invite them to text ACT to 677-68 to join the prayer chain and build a better world where all people may reach their God-given potential.</p>
CRS Information Session Jan 29, May 21, June 11	<p>Communities Committed to Action.</p> <p>Cultivate: Personally invite members in your community who would be interested in taking meaningful actions—like advocacy and fundraising—throughout the year to help our global family members in need. Invite them to register for a CRS Information Session to learn more about the exciting work of CRS Chapters and Clubs and how they can get involved. Visit crs.org/info-session to register.</p>
World Day of Social Justice Feb 20	<p>Stand Shoulder to Shoulder with Our Global Family.</p> <p>Mobilize: On World Day of Social Justice, invite your community to take their first advocacy action of the new year and in a new Congress by texting ADVOCATE to 677-68.</p> <p>Coach: Meet with individuals who are passionate about making a global impact and invite them to learn about CRS Chapters and Clubs—committed groups of people taking regular actions to build a better world. Visit crs.org/chapters-clubs to learn more.</p>



Photo by Philip Laubner/CRS

Spring 2025

March-May

Pray

Jesus, Bread of Life,

As we encounter you in the Eucharist this Lent, nourish us with your love, unite us in communion with our sisters and brothers, showing us how we are connected.

Transform our hearts, that we may be moved to share bread for life with our global family and work for a world where all can thrive. Amen

—CRS Rice Bowl Prayer



Key Dates	Actions
Spring Congressional Recess February-April	<p>Join in united action across the U.S.</p> <p>Influence: Lift your voice—alongside hundreds of other CRS supporters—on critical issues that affect our global family. Participate in or lead legislative visits during the spring congressional recess, when members of Congress will be working from their home states or districts. This is a great opportunity to visit with new members of Congress.</p> <p>Visit crs.org/visit-congress to register, attend trainings and access resources to help you and your community prepare.</p>
Ash Wednesday Mar 5	<p>For Lent for Life.</p> <p>Catholic faith communities like yours have been coming together for 50 years to respond to world hunger and make a difference for families worldwide. Today, as hunger continues to impact so many of our sisters and brothers, our prayers and almsgiving are as important as ever. Join us for the 50th anniversary of CRS Rice Bowl and help bring Lent to life in your community. Find planning tools and Lenten resources at crsricebowl.org.</p> <p>Connect: Encourage community members to add their Lenten prayer intentions by visiting crsricebowl.org/join.</p>

Spring 2025 *cont.*

March-May



Key Dates	Actions
Lent March-April	CRS Rice Bowl. <i>Journey together:</i> Walk with your community throughout Lent to encounter the face of Christ in our global family members experiencing hunger. Share CRS Rice Bowl's 50th anniversary Stories of Hope, recipes and other Lenten materials. Don't forget to set up your community's online giving page. Learn more at crsricebowl.org .
Easter April 20	Christ is Risen! <i>Rejoice:</i> Guide your community to turn in their CRS Rice Bowl donations from their in-person or virtual collection and share how their Lenten alms made a global impact. Or they can submit their gifts at crsricebowl.org/donate .
CRS' Week of Action May 18-24	For our one planet, one family. <i>Ignite:</i> Promote CRS' Week of Action by asking community members to text ACT to 677-68 to receive opportunities throughout the week to make a difference for our global family members in need. In addition, encourage your community to: <ul style="list-style-type: none"> Follow CRS on social media and watch for updates on ways to take action. Visit crs.org/act for additional opportunities to learn more about our campaigns and get involved.

Summer 2025

June-August

Reflect

“... a true ecological approach always becomes a social approach; it must integrate questions of justice in debates on the environment, so as to hear both the cry of the earth and the cry of the poor.”

–Pope Francis, *Laudato Si'*

Key Dates	Actions
June-August	<p>Campaign Resources.</p> <p>Explore: As millions of our global family members continue to experience life-threatening levels of hunger, food insecurity and malnutrition, we're relaunching our hunger campaign in the fall of 2025. Visit crs.org/act for new resources and tools to get your community engaged in the work to end hunger.</p>
<p>CRS' Call Congress Day</p> <p>June 18</p>	<p>Take Collective Action on Call Congress Day.</p> <p>Rise up: Pope Francis' encyclical <i>Laudato Si'</i> celebrates its 10th anniversary this year. Invite your community to join CRS' Call Congress Day to join in united action for our one planet, one family. Community members can sign up by texting CALL CONGRESS to 677-68. Together, on this exciting day of advocacy, Catholics and others of goodwill across the United States will call their legislators and urge them to address the effects of climate change on our sisters and brothers worldwide.</p> <p>Educate: Consider hosting an event to celebrate the 10th anniversary of <i>Laudato Si'</i> and share about the impacts of climate change for vulnerable communities around the world. Encourage attendees to participate in CRS' Call Congress Day at your event.</p>



Photo by Benny Manser/CRS

Summer 2025 *cont.*

June-August



Key Dates	Actions
June-July	<p>Register and prepare for August Recess visits.</p> <p>Lead: Organize a group from your community to participate in legislative meetings during August Recess—an important period when congressional members will be working from their home states or districts—to advocate on behalf of our sisters and brothers around the world. Visit crs.org/visit-congress to register, attend trainings and access resources to help you and your group prepare.</p>
<p>Congressional Recess</p> <p>August</p>	<p>Build momentum during August Recess.</p> <p>Speak: Share a personal testimony with your community about your experiences participating in August Recess legislative visits. Inspire them to learn more about and participate in advocacy!</p> <p>Amplify: Help amplify the voices of CRS supporters meeting with Congress throughout August by posting on social media using the template messages and photos provided on CRS' Communications and Social Media Kit at crs.org/communications-kit.</p>

Thank you for making a difference for our sisters and brothers around the world! To log your community's actions or for more ways to engage with CRS, visit crs.org/act.



CRS Communications and Social Media Kit

Educate your community on important humanitarian issues and inspire them to take action for our one planet, one family by using CRS photos and template messages in newsletters, bulletins, social media or other communication resources: crs.org/communications-kit.