

BY 2018, CATHOLIC RELIEF SERVICES aspires to bring lasting positive change to *150 million* poor and vulnerable people worldwide while inspiring *10 million* Catholics in the United States to put their *faith into action*. To do this, we will:

INCREASE IMPACT & INFLUENCE IN
3 SIGNATURE PROGRAM AREAS:



Emergency
Response & Recovery



Agriculture &
Livelihoods



Health &
Social Services

DEEPEN
EXPERTISE IN
5 CORE COMPETENCIES:

Partner Collaboration & Support

Justice & Peacebuilding Integration

Monitoring, Evaluation, Accountability & Learning

Information & Communications Technology for Development

Global Brand Management



STRENGTHEN ENGAGEMENT WITH
THE **GLOBAL CATHOLIC CHURCH** TO:

- Promote integral human development and global solidarity
- Deepen collaborative relationships and build networks
- Inspire and engage Catholics in the United States to confront global poverty



REINFORCE A **HIGH-PERFORMANCE CULTURE** CHARACTERIZED BY:



One agency
approach to
our Mission



Operational
excellence



Staff
development &
engagement



Accountability
for Outcomes

RESOURCE MOBILIZATION: These strategic priorities will be supported by maximizing and optimizing our financial resources to meet agency needs.