

2020-2021 University Chapter Planning Calendar

This calendar is meant to guide your planning for the 2020-2021 academic year. It contains ways to integrate CRS' Lead the Way on Hunger and Lead the Way on Migration campaigns into your Chapter's organizing and campus programming by highlighting key dates, themes, actions and resources.

Explore our how-to guides for advocacy, fundraising, recruitment and other leadership development opportunities at university.crs.org!

KEY TRAINING & ORGANIZING ACTIONS

AUGUST

CONGRESSIONAL RECESS

Aug 12
International Youth Day

Lead for a better future.

Creating hope for the future means creating meaningful opportunities for youth to develop, grow and thrive.

- Register for a virtual **Fall Regional Launch & Training** opportunity in preparation for the new year!
- Begin exploring university.crs.org for key resources about CRS' Lead the Way campaigns to address forced migration and global hunger.

SEPTEMBER

Sep 21
International Day of Peace

Sep 27
World Day of Migrants and Refugees

Lead through peace.

Conflict and violence are the leading causes of forced displacement and food insecurity worldwide.

- Use the **September Action Guide** to jumpstart your planning for the school year with leadership, advocacy and giving actions and tools. **HIGHLIGHTS INCLUDE:**
 - Resources to take action & mobilize your campus in an advocacy letter writing campaign to kick off the year.
 - Resources linked to the **Lead the Way on Migration** campaign page as we commemorate World Day of Migrants and Refugees.
- Attend a virtual **Fall Regional Launch & Training** opportunity.
- Use our **Leadership Skills** resources to hold effective meetings, plan impactful events and recruit new Chapter members.

OCTOBER

Oct 4
Feast of St. Francis of Assisi

Oct 11
International Day of the Girl

Oct 16
World Food Day

Lead by preventing and ending hunger.

The issue of hunger is about more than a lack of food. It's about the need for regular access to enough nutritious food by caring for our common home and creating healthy and safe communities, so all people thrive.

- Use the **October Action Guide** for your leadership, advocacy and giving actions and tools. **HIGHLIGHTS INCLUDE:**
 - Resources to **Lead the Way on Hunger** by organizing a community fundraising event and attending one of your members of Congress' town halls.
 - Ideas and tools to start your campus' fundraising page.
 - Sample town hall questions to address immediate needs and long-term solutions to hunger.
- Continue moving through our **DIY training as a Chapter** and recruiting new Chapter members.

NOVEMBER

Nov 3
Election Day

Nov 13
Feast of Mother Cabrini

Nov 15-22
Hunger and Homelessness Awareness Week

Nov 15
World Day of the Poor

Lead by giving thanks.

During this time of thanksgiving, we reflect on the realities of our human family around the world and unpack the ways we are being called to respond to injustice everywhere.

- Use the **November Action Guide** for your leadership, advocacy and giving actions and tools. **HIGHLIGHTS INCLUDE:**
 - Resources for a community fundraiser to support international programs that create opportunities for sustainable change. Consider pairing **Lead the Way on Hunger** campaign activities with local hunger and homelessness initiatives during this season of gratitude.
- Make your voice heard and vote your values on Nov. 3!

DECEMBER

ADVENT

Dec 1
Giving Tuesday

Dec 12
Feast of Our Lady of Guadalupe

Dec 18
International Migrants Day

Lead by standing with migrant families this Advent.

During Advent, we reflect on the Holy Family as refugees. In doing so, we can call to mind how our nation can lead to support the over 80 million people around the world who are forcibly displaced.

- Use the **December Action Guide** for your leadership, advocacy and giving actions and tools to make a difference as 2020 ends. **HIGHLIGHTS INCLUDE:**
 - Prayers and reflections as part of the **Lead the Way on Migration** campaign.
 - Ways your family and friends can give gifts this holiday season that promote justice and hope.
- Complete your **Fall Report** and help tell your campus' story of action and change!

For resources, trainings and other tools, visit university.crs.org. Join our mobile network by texting **UNIVERSITY** to **306-44** for the latest CRS campaign updates and actions.

JANUARY

Jan 11

National Human Trafficking Awareness Day

Lead the way in the new year.

When people are living in poverty or have been forced to flee their homes, they can become even more vulnerable to exploitation and human trafficking.

- Use the **January Action Guide** for your leadership, advocacy and giving actions and tools to start off 2021 in meaningful ways. **HIGHLIGHTS INCLUDE:**
 - Resources to commemorate National Human Trafficking Awareness Day as part of the **Lead the Way on Migration** campaign.
- Recruit new Chapter members** to expand your community and impact.

FEBRUARY

Feb 17

Ash Wednesday, Lent begins

Feb 20

World Day of Social Justice

Lead with prayer, fasting and almsgiving.

CRS Rice Bowl provides opportunities to reflect on the issue of global hunger. This Lenten season we can work to ensure access to nutritious food, safety, nurturing care and education so all children, families and communities can thrive.

- Use the **February Action Guide** for your leadership, advocacy and giving actions and tools as you start this Lenten season **HIGHLIGHTS INCLUDE:**
 - Opportunities to **Lead the Way on Hunger** by organizing a CRS Rice Bowl Simple Supper.
 - Tools to finalize organizing congressional meetings with the offices of your members of Congress this Spring. It's a new Congress and your members need to hear your voices!

MARCH

Mar 8

International Women's Day

Mar 22

World Water Day

Mar 24

Feast of St. Oscar Romero

Lead the way to hope.

Ending and preventing hunger means ensuring everyone has the conditions they need be free from hunger—like clean water, access to economic opportunities and just and peaceful societies.

- Use the **March Action Guide** for your leadership, advocacy and giving actions and tools. **HIGHLIGHTS INCLUDE:**
 - Tools to continue preparing for congressional meetings with the new Congress and engaging in other high impact actions to help make global hunger and forced displacement priorities. Whether on International Women's Day or World Water Day, now is a key moment to engage Congress to ensure our nation is a global leader in eradicating global poverty.

APRIL

Apr 4

Easter

Apr 22

Earth Day

Lead to eradicate hunger.

Our changing climate affects everything, including our ability to meet our most basic need of regular access to nutritious food.

- Use the **April Action Guide** for your leadership, advocacy and giving actions and tools. **HIGHLIGHTS INCLUDE:**
 - Ideas for wrapping up this Spring with a campus-wide action on Earth Day.
- Order graduation cords for your Chapter.
- Apply for CRS Internships on crs.org.

MAY

May 24

Close of Laudato Si' Anniversary Year

May 31

Pentecost

Lead by caring for creation.

Drought, flooding and more unpredictable weather patterns are creating devastating challenges for farmers, families and communities, leading to more hunger and malnutrition.

- Use the **May Action Guide** for your leadership, advocacy and giving actions and tools.
- Complete your University Chapter application for the **2021 SALT Summit (July 25-28) in Baltimore and DC!**
- Finalize your **Spring Report** and let CRS know how your Chapter led the way.

JUNE

Jun 20

World Refugee Day

Lead to support refugee children and families.

Addressing the root causes of forced migration is as important for communities today as it is for those of the future.

- Use the **June/July Action Guide** for your leadership, advocacy and giving actions and tools.
- Finalize your **Chapter's registration** for the 2021 SALT Summit.
- Begin reviewing the **SALT Summit materials** and connect with your Chapter members on how you'll share your Chapter's story with your campus' members of Congress.

JULY

Jul 25-28

SALT Summit

Lead the way together.

We lead by joining the movement of solidarity to stand against injustice and for the common good.

- Use the **June/July Action Guide** to prepare for the SALT Summit by reviewing pre-Summit materials and actions.
- Not coming to DC? You can join your fellow Chapter members and lift your voice to Congress by texting **SALT SUMMIT** to **306-44!**

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