## 2020-2021 University Chapter Planning Calendar

This calendar is meant to guide your planning for the 2020-2021 academic year. It contains ways to integrate CRS’ Lead the Way on Hunger and Lead the Way on Migration campaigns into your Chapter’s organizing and campus programming by highlighting key dates, themes, actions and resources.

Explore our how-to guides for advocacy, fundraising, recruitment and other leadership development opportunities at university.crs.org!

### Key Training & Organizing Actions

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<th>AUGUST</th>
<th>Lead for a better future.</th>
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| **CONGRESSIONAL RECESS** Aug 12 International Youth Day | - Register for a virtual Fall Regional Launch & Training opportunity in preparation for the new year!  
- Begin exploring university.crs.org for key resources about CRS’ Lead the Way campaigns to address forced migration and global hunger. |

| SEPTEMBER | Lead through peace. |
| Sep 21 International Day of Peace | - Use the September Action Guide to jumpstart your planning for the school year with leadership, advocacy and giving actions and tools. HIGHLIGHTS INCLUDE:  
  - Resources to take action & mobilize your campus in an advocacy letter writing campaign to kick off the year.  
  - Resources linked to the Lead the Way on Migration campaign page as we commemorate World Day of Migrants and Refugees.  
  - Attend a virtual Fall Regional Launch & Training opportunity.  
  - Use our Leadership Skills resources to hold effective meetings, plan impactful events and recruit new Chapter members. |
| Sep 27 World Day of Migrants and Refugees | Conflict and violence are the leading causes of forced displacement and food insecurity worldwide. |

| OCTOBER | Lead by preventing and ending hunger. |
| Oct 4 Feast of St. Francis of Assisi | - Use the October Action Guide for your leadership, advocacy and giving actions and tools. HIGHLIGHTS INCLUDE:  
  - Resources to Lead the Way on Hunger by organizing a community fundraising event and attending one of your members of Congress’ town halls.  
  - Ideas and tools to start your campus’ fundraising page.  
  - Sample town hall questions to address immediate needs and long-term solutions to hunger.  
  - Continue moving through our DIY training as a Chapter and recruiting new Chapter members. |
| Oct 11 International Day of the Girl | The issue of hunger is about more than a lack of food. It’s about the need for regular access to enough nutritious food by caring for our common home and creating healthy and safe communities, so all people thrive. |
| Oct 16 World Food Day | |

| NOVEMBER | Lead by giving thanks. |
| Nov 3 Election Day | - Use the November Action Guide for your leadership, advocacy and giving actions and tools. HIGHLIGHTS INCLUDE:  
  - Resources for a community fundraiser to support international programs that create opportunities for sustainable change. Consider pairing Lead the Way on Hunger campaign activities with local hunger and homelessness initiatives during this season of gratitude.  
  - Make your voice heard and vote your values on Nov. 3! |
| Nov 13 Feast of Mother Cabrini | During this time of thanksgiving, we reflect on the realities of our human family around the world and unpack the ways we are being called to respond to injustice everywhere. |
| Nov 15-22 Hunger and Homelessness Awareness Week | — |
| Nov 15 World Day of the Poor | — |

| DECEMBER | Lead by standing with migrant families this Advent. |
| Dec 1 Giving Tuesday | - Use the December Action Guide for your leadership, advocacy and giving actions and tools to make a difference as 2020 ends HIGHLIGHTS INCLUDE:  
  - Prayers and reflections as part of the Lead the Way on Migration campaign.  
  - Ways your family and friends can give gifts this holiday season that promote justice and hope.  
  - Complete your Fall Report and help tell your campus’ story of action and change! |
| Dec 9 Feast of Our Lady of Guadalupe | During Advent, we reflect on the Holy Family as refugees. In doing so, we can call to mind how our nation can lead to support the over 80 million people around the world who are forcibly displaced. |
| Dec 18 International Migrants Day | |
### JANUARY

**Jan 11**
National Human Trafficking Awareness Day

**Lead the way in the new year.**
When people are living in poverty or have been forced to flee their homes, they can become even more vulnerable to exploitation and human trafficking.

**HIGHLIGHTS INCLUDE:**
- Use the January Action Guide for your leadership, advocacy and giving actions and tools to start off 2021 in meaningful ways.
- Resources to commemorate National Human Trafficking Awareness Day as part of the Lead the Way on Migration campaign.
- Recruit new Chapter members to expand your community and impact.

### FEBRUARY

**Feb 17**
Ash Wednesday, Lent begins

**Feb 20**
World Day of Social Justice

**Lead with prayer, fasting and almsgiving.**
CRS Rice Bowl provides opportunities to reflect on the issue of global hunger. This Lenten season we can work to ensure access to nutritious food, safety, nurturing care and education so all children, families and communities can thrive.

**HIGHLIGHTS INCLUDE:**
- Use the February Action Guide for your leadership, advocacy and giving actions and tools as you start this Lenten season.
- Opportunities to Lead the Way on Hunger by organizing a CRS Rice Bowl Simple Supper.
- Tools to finalize organizing congressional meetings with the offices of your members of Congress this Spring. It’s a new Congress and your members need to hear your voices!

### MARCH

**Mar 8**
International Women’s Day

**Mar 22**
World Water Day

**Mar 24**
Feast of St. Oscar Romero

**Lead the way to hope.**
Ending and preventing hunger means ensuring everyone has the conditions they need be free from hunger—like clean water, access to economic opportunities and just and peaceful societies.

**HIGHLIGHTS INCLUDE:**
- Use the March Action Guide for your leadership, advocacy and giving actions and tools.
- Tools to continue preparing for congressional meetings with the new Congress and engaging in other high impact actions to help make global hunger and forced displacement priorities. Whether on International Women’s Day or World Water Day, now is a key moment to engage Congress to ensure our nation is a global leader in eradicating global poverty.

### APRIL

**Apr 4**
Easter

**Apr 22**
Earth Day

**Lead to eradicate hunger.**
Our changing climate affects everything, including our ability to meet our most basic need of regular access to nutritious food.

**HIGHLIGHTS INCLUDE:**
- Use the April Action Guide for your leadership, advocacy and giving actions and tools.
- Ideas for wrapping up this Spring with a campus-wide action on Earth Day.
- Order graduation cords for your Chapter.
- Apply for CRS Internships on crs.org.

### MAY

**May 24**
Close of Laudato Si’ Anniversary Year

**May 31**
Pentecost

**Lead by caring for creation.**
Drought, flooding and more unpredictable weather patterns are creating devastating challenges for farmers, families and communities, leading to more hunger and malnutrition.

**HIGHLIGHTS INCLUDE:**
- Use the May Action Guide for your leadership, advocacy and giving actions and tools.
- Complete your University Chapter application for the 2021 SALT Summit (July 25-28) in Baltimore and DC!
- Finalize your Spring Report and let CRS know how your Chapter led the way.

### JUNE

**Jun 20**
World Refugee Day

**Lead to support refugee children and families.**
Addressing the root causes of forced migration is as important for communities today as it is for those of the future.

**HIGHLIGHTS INCLUDE:**
- Use the June/July Action Guide for your leadership, advocacy and giving actions and tools.
- Finalize your Chapter’s registration for the 2021 SALT Summit.
- Begin reviewing the SALT Summit materials and connect with your Chapter members on how you’ll share your Chapter’s story with your campus’ members of Congress.

### JULY

**Jul 25-28**
SALT Summit

**Lead the way together.**
We lead by joining the movement of solidarity to stand against injustice and for the common good.

**HIGHLIGHTS INCLUDE:**
- Use the June/July Action Guide to prepare for the SALT Summit by reviewing pre-Summit materials and actions.
- Not coming to DC? You can join your fellow Chapter members and lift your voice to Congress by texting SALT SUMMIT to 306-44!

For resources, trainings and other tools, visit university.crs.org. Join our mobile network by texting UNIVERSITY to 306-44 for the latest CRS campaign updates and actions.