



## Food for Progress Vines Project Scope of Work

<b>Consultancy Title</b>	Post-Monetization Assessment Services
<b>RFP Number</b>	UG5324.9.12
<b>Location</b>	Remote (Possible Travel to Uganda)
<b>Contract Duration and LOE</b>	October, 2023 – September, 2024
<b>Due date for clarifying questions (See “Q&amp;A Opportunity” section for more information)</b>	Tuesday, September 19, 2023 11:59 PM EST
<b>Due date for full proposal (See “Proposal Deadline” section for more information)</b>	Tuesday, September 26, 2023 11:59 PM EST
<b>Contact Person</b>	Anthony Russell <a href="mailto:Anthony.Russell@crs.org">Anthony.Russell@crs.org</a>

### I. Application Requirements

Applicants must submit the following:

1. Cover letter, which describes a brief summary of approach to the assignment and that demonstrates qualifications in undertaking the Scope of Work. This summary should highlight the method the applicant would implement to complete the deliverables. (Document cannot exceed 3 pages single-spaced.)
2. Compensation rate per day, number of billable days anticipated, and total compensation.
3. Resume/ CV.
4. Contact Information for three professional references, with the following details about the references: (a) name, (b) position, (c) company, (d) phone number, (e) email address, and (f) city, state, country.

### II. Background

The Food for Progress (FFPr) Program helps developing countries and emerging democracies modernize and strengthen their agricultural sectors. U.S. agricultural commodities donated to recipient countries are sold on the local market and the proceeds are used to support agricultural, economic or infrastructure development programs. Food for Progress has two principal objectives: to improve agricultural productivity and to expand trade of agricultural products. As a donor requirement, implementers must conduct an assessment after completion of all sales to measure the impact of monetization on the recipient country. CRS’ FFPr project in Uganda has completed its monetization sales in-line with the award as it stands in July 2023 and will need to complete this assessment before the project closes in September 2025. The primary objective of the post monetization assessments is to document the effects of monetization in the target country or region to determine whether monetization sales caused any adverse market impacts. Adverse impacts may include displacing commercial trade, discouraging local food production, depressing commercial prices, or increasing

market consolidation. The assessments will be conducted by independent, third-party evaluators.

### III. Purpose

CRS/Uganda has identified the need for a Post-Monetization Assessment Consultant to conduct an in-depth assessment of the impact of its hard red winter (HRW) wheat sales in Uganda. CRS has conducted three sales of this commodity since the launch of the Vines project in October 2020, selling a total of 38,950 MT of HRW across these transactions. The assessment should include both desk-based and in-country studies. Data should be collected from both primary and secondary sources of information, and the assessment should use a mixed-methods approach that applies qualitative and quantitative techniques and triangulates information from different methods to enhance the reliability of the findings.

The Uganda Vines Chief of Party and CRS Headquarters' (HQ) USDA Donor Engagement Lead will both be the primary points of contact for the consultant.

### IV. Key Questions and Topics

The assessment will consider the following questions and topics:

1. To what extent did monetization affect local or regional production and consumption in the short - (few months after monetization), medium- (marketing year1 after monetization), and long-term (subsequent marketing year)?
2. To what extent did monetization displace commercial trade in the short-term, medium-term, and long-term?
3. Are there any substitutes for the selected commodity? If so, did the monetization of the selected commodity impact production/marketing of those substitutes?
4. Was the timing and volume of the sale appropriate?
5. Did sales occur as intended or was there a lag because of unforeseen conditions in the market?
6. What were the initial PVO estimates for price and quantity? What were the actual prices and quantities of the commodities sold?
7. To what extent was in-country storage utilization affected?
8. Did monetized commodities crowd-out commercial or local commodities in competition for storage facilities?
9. Did the cost for storage change due to the monetized commodity coming into the warehousing market?
10. Was the transportation infrastructure affected? How?
11. Were buying patterns of local and international actors affected? If so, what was the magnitude and length of the change?
12. Was there an effect on prices? If so, how? Do price trends in the market parallel overall global trends or are there circumstances unique to that particular market?
13. What happened to local and international prices during this period? Were there any sudden price shocks that differed from other years? Consider prices in both USD and Ugandan shillings.
14. Do price fluctuations follow a global, regional, or particular local pattern?
15. Were there any other market factors that could have impacted prices during that time?
16. Was the HRW wheat, after sale to the buyer, primarily passed on to millers or directly to consumers? What were the implications of the selected marketing channel?
17. Market context – How HRW wheat is produced, consumed/processed, traded, marketed generally in the context of this country or region? What is the structure of the local market? Is it competitive or dominated by a few players? Does this affect pricing? This should also include a discussion of relevant country or regional policies and regulations that impact the market dynamics of the commodity.

18. Commodity supply and demand balance sheet for a few years prior and current year (i.e. similar to USDA's PSD or Production, Supply, and Distribution) for the commodity and country/region. Evaluators may use USDA PSD balance sheets for a commodity and country/region if they are available. USDA PSD estimates should be compared with information from local/regional market sources and discrepancies should be noted and discussed in the Market Assessment.

## V. Deliverables

The following deliverables are required by the consultant for the post-monetization assessment:

1. Draft document outlining consultant's planned tools for the assessment, including all metrics/methods/indicators, due one month after execution of consultancy contract
2. Draft post-monetization assessment for CRS and USDA review due four months after execution of consultancy contract
3. Updated draft of assessment, responding to all applicable CRS and donor comments, due six months after receipt of all comments by consultant
4. Final assessment due to CRS for submission to donor eight months after execution of consultancy contract

## VII. Qualifications

The consultant is expected to hold the following qualifications in order to be eligible for this position:

1. Experience completing similar market assessments (eg. monetization or Bellmon) for relevant agricultural development projects.
2. Experience/significant familiarity with USDA FFPr programming, including extensive knowledge of donor requirements around monetization.
3. Strong background in international agricultural trade, macroeconomics, food security forecasting, and statistics required.
4. Experience/background working in relevant geographic (eg. Uganda/East African) and commodity (eg. wheat) markets strongly preferred.

## VIII. Q&A Opportunity

Prospective bidders may submit any clarification questions to [Anthony.Russell@crs.org](mailto:Anthony.Russell@crs.org) by Tuesday, September 19, 2023. Responses will be provided to any known prospective bidders by Thursday, September 21, 2023. The solicitation name "**UG6831.06.06 Documentation of Know Your Child Model**" must be included in the subject line.

## IX. Proposal Deadline

All proposals must be received by [Anthony.Russell@crs.org](mailto:Anthony.Russell@crs.org) no later than Tuesday, September 26, 2023 [11:59 PM EST for electronic submission]. The solicitation name "**UG5324.9.12 Post-Monetization Assessment Services**" must be included in the subject line.