



FEED THE FUTURE

The U.S. Government's Global Hunger & Food Security Initiative

Feed the Future Global Supporting Seed Systems for Development activity (S34D)

ACTIVITY OVERVIEW

The Feed the Future Global Supporting Seed Systems for Development activity (S34D) is a five-year Leader with Associates (LWA) award, funded by the Feed the Future Initiative through the Bureau for Resilience and Food Security (RFS) and by USAID through the Bureau for Humanitarian Assistance (BHA). S34D was created to enhance farmers' access to a full range of seed choices and options to maximize their responsive decision making and planning for production. Catholic Relief Services (CRS) and its partners implement S34D in target trade corridors to promote resilient, nutritious, productive and profitable seed systems. S34D seeks to improve the functioning of formal and informal seed systems and emergency, humanitarian aid and resilience seed programming in Feed the Future target and aligned countries with economic growth, resilience and emergency seed security programs.

QUICK FACTS	
Life of Activity	2018–2023
Donor	Feed the Future through RFS, and USAID through BHA
Total Ceiling	\$49.5m
S34D Goal	Improved functioning of high-impact integrated seed systems through provision of customized services to USAID Missions and their IPs to upgrade seed systems
S34D Vision	Improved choices for smallholder farmers to access quality seed of modern varieties from pluralistic, functional and sustainable seed systems for better livelihoods and agricultural transformation.
Consortium	Catholic Relief Services (Prime), Agri Experience, ABC/PABRA, Opportunity International
Service Providers	Kuza, New Markets Lab, IFDC, Purdue University, Wageningen Center for Development Innovation, Oxfam-Novib
Geography	Global—responding to USAID Mission's request

YEAR 4 COUNTRIES OF OPERATION

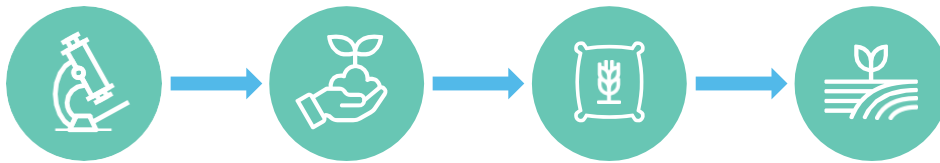


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S34D STRATEGY

- S34D’s strategy focuses on **integrating seed systems**—linking informal and formal seed systems with humanitarian aid and emergency seed interventions—to improve choices for smallholder farmers while supporting seed systems actors through collaboration, coordination and policy support. This is achieved through facilitating public-private sector partnerships, leveraging existing partners’ work, and delivering direct services.



- S34D aligns with USAID’s Mission, the Journey to Self-Reliance (J2SR) and country plan objectives. S34D’s model is to provide centrally-funded short- to medium-term services which can be complemented by longer-term Mission-funded investments, as outlined in the menu of services below.

S34D SERVICE AREAS

SEED BUSINESS MODELS

- New financial instruments for firms and farmers.
- Forage seed and densified feed business model.
- Evaluating a variety of last mile models.

DIGITAL FEEDBACK & LAST MILE DELIVERY

- Last mile, fee-based digital platform of rural agents.
- Farmers’ adoption of new varieties using ICT.
- Seed inspectors’ digital training and testing.

SEED DIAGNOSTICS

- Methods to improve market forecasting.
- Cost and demand estimation.
- Reduce bottlenecks to seed system development, availability, access and quality.

EMERGENCY, HUMANITARIAN AID, RESILIENCE

- Rapid remote seed security assessment tool.
- Resilient seed systems, mitigate market distortions.
- Market-based humanitarian seed response.

LIBERALIZE SEED POLICIES & PRACTICES

- Limit free seed distribution to critical needs.
- Implement ‘stop bad seed’ strategies.
- Support policy and regulatory reform implementation.

INTEGRATE SEED SYSTEMS & TRADE CORRIDORS

- Analyze seed access within target grain corridors.
- Facilitate implementation and harmonization of regional seed catalogues and protocols.



Photo: Bean varieties in Eastern DRC by Benjamin Wimba



Alliance

