



### **CRS Agency Strategy Outcome Targets**

#### **CRS Goal Areas**

#### **CRS Strategy Targets**



All People Live in Just and Peaceful Societies

Bring together 1.6 million people in collective community actions

Empower decision-making among 95,000 women and girls



All People Survive and Thrive in the Face of Disasters

Enable 10 million displaced people to access high-quality shelter

Distribute \$1 billion in cash and vouchers to support people's basic needs

Protect 200,000 children during emergencies

Increase resilience of 10 million households to the impact of disasters



All People Achieve Dignified and Resilient Livelihoods in Flourishing Landscapes Bring 1.5 million people out of poverty

Mobilize \$3 billion through savings and borrowing services for 50 million people

Increase agricultural yields by 50%, reaching 1 million farmers per year

Restore 1.6 million hectares of degraded land



All Children Reach Their Full Health and Development Potential in Safe and Nurturing Families Save 500,000 lives through malaria services

Treat 175,000 HIV-positive children and adolescents

Ensure healthy diets for 200,000 children under the age of 2

Enable 20 million people to access clean drinking water

Support 700,000 children to live in safe and nurturing families

Engage 2.25 million learners in school



All Youth Are Empowered to Thrive Build the skills of 5 million youth

Enable 3.5 million youth to find gainful employment

Our commitments are never made in isolation. We work with over 2,000 local organizations in 110 countries across civil society and the public and private sectors. These strong and collaborative partnerships achieve lasting, positive solutions to poverty and injustice.

### **GOAL AREA 1**

STRATEGY OUTCOME INDICATOR:

NUMBER OF
COMMUNITY
MEMBERS
PARTICIPATING IN
COLLECTIVE ACTIONS

Global challenge

#### 84 MILLION

people are forcibly displaced by violence, insecurity, and the effects of climate change



2030 CRS Target

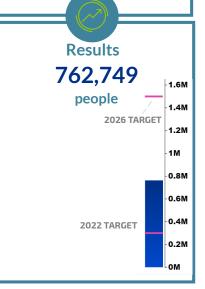
#### 1.6 MILLION

people participate in collective actions



#### **SDG** target

Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels



### THE FACES BEHIND THE NUMBERS

Nathalia Serrano, 18, is studying to become a computer technician and is also involved at the local art club where she teaches at the youth program. The CRS project at the art club aims to improve access to jobs that promote personal and community well-being in regions that are prone to violence and forced displacement. Teaching others about art is a fulfilling role for Nathalia, who has worked with the youth program for 3 years.





INCREASE DECISION MAKING AMONG WOMEN AND GIRLS IN UNION



Global challenge

1 in 3

women and girls who married between 18-24 cannot make large household purchases without their husband or partner



2030 CRS Target

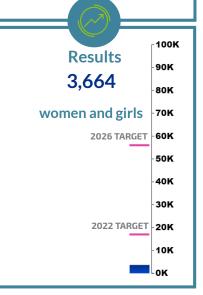
95,000

women and girls increase decision-making



**SDG** target

Achieve gender equality and empower all women and girls



### THE FACES BEHIND THE NUMBERS

Biba Saka Koto participated in the USDA Benin Cashew Value Chain Project as a ProLeader and SILC member. She is one of 388 women in union who participated in the SILC+ Gender Transformative Approach (GTA) with her partner. In 2021, 87% of women in union who participated in this project and attended SILC+GTA had more input into targeted household decisions over the past 12 months.





U.S. DOLLAR VALUE
OF CASH AND
VOUCHERS
DISTRIBUTED



Global challenge

### 1.6 BILLION

people live in multidimensional poverty



2030 CRS Target

### \$1 BILLION

in cash/vouchers distributed



#### **SDG** target

Implement nationally appropriate social protection systems and measures for all, and by 2030 achieve substantial coverage of the poor and the vulnerable



### THE FACES BEHIND THE NUMBERS

In response to Ethiopia's widespread food insecurity stemming from irregular rainfall, CRS distributes cash to targeted communities allowing families like Mohmmed's to make their own choices about what to buy. "We are living in an almost desert-like state" Mohmmed said, "with the cash I received, I am now able to buy pasta, vegetables, and fruits for my family. My children are happy, and I am very thankful".



### **GOAL AREA 2**

STRATEGY OUTCOME INDICATOR:

NUMBER OF PEOPLE WITH ACCESS TO SAFE AND DIGNIFIED SHELTERS AND HOMES



Global challenge

#### 1.6 BILLION

people live in inadequate conditions worldwide



2030 CRS Target

#### 10 MILLION

people with access to safe and dignified shelters and homes



#### **SDG** target

By 2030, ensure access for all to adequate, safe, affordable housing, basic services and upgrade slums



## THE FACES BEHIND THE NUMBERS

Disaster forced Nanayaon Alla and her family to flee their home. After years of being on the move, they have settled into a community which was built with CRS support. "It's very different here. It's peaceful and quiet. We all get along well in the community," Nanayaon said. Nanayaon has become one of the community's leaders. She helps disseminate information about humanitarian and government aid in the community. Nanayaon received a sewing machine from the government, which helped her restart her business. She now offers tailoring and alteration services to earn money.





NUMBER OF CHILDREN ACCESSING A SAFE AND SUPPORTIVE ENVIRONMENT



Global challenge

### 34 MILLION

children living through conflict and disaster lack access to child protection services



**SDG** target

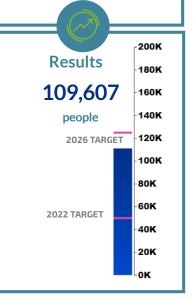
End abuse, exploitation, trafficking and all forms of violence against and torture of children



2030 CRS Target

200,000

children protected during emergencies



### THE FACES BEHIND THE NUMBERS

Seja is a Syrian refugee living in Tayseer refugee camp. Many Syrians have settled across the border in the Bekaa Valley, one of the most impoverished areas of Lebanon. The Syrian refugee crisis remains the largest displacement crisis globally with an estimated 5.7 million refugees, including almost 2.7 million children.





NUMBER OF
HOUSEHOLDS
REPORTING
GREATER RESILIENCE
AGAINST THE
IMPACT OF
DISASTERS



Global challenge

#### 91 MILLION

people were affected by natural disasters in 2019



2030 CRS Target

#### 10 MILLION

households report increased resilience against the impact of disasters



#### **SDG** target

Make cities and human settlements inclusive, safe, resilient and sustainable.

By 2030, significantly reduce the number of deaths and the number of people directly affected by natural disasters



### THE FACES BEHIND THE NUMBERS

In CRS Malawi's Rapid Feedback
Monitoring System project, CRS monitors
the resilience of households facing
shocks. When animal deaths from a
bacterial disease were discovered, CRS
worked through community volunteers to
share the resilience monitoring
information and help herders like Brian
quickly treat his cattle and prevent others
from getting sick, helping to keep the
outbreak from escalating and building
resilience in agricultural communities.





AVERAGE INCREASE IN AGRICULTURAL PRODUCTIVITY



Global challenge

#### 690 MILLION

people are currently hungry



2030 CRS Targets

#### **50% INCREASE**

in productivity



**SDG** target

By 2030, double the agricultural productivity and incomes of small-scale food producers, in particular women, indigenous peoples,

family farmers, pastoralists

and fishers



## THE FACES BEHIND THE NUMBERS

Marvin Isaías Chicas Ambrosio compares corn harvested from a demonstration plot with a smaller size cob harvested in a plot under traditional management techniques. By adopting new methods Marvin doubled agricultural productivity. CRS works with its partners to increase crop yields and incomes for thousands of families, restoring soil health and protecting valuable water resources.





LAND UNDER RESTORATION THROUGH IMPROVED PRACTICES



Global challenge

#### 12 MILLION

hectares of fertile land is degraded each year



2030 CRS Target

#### 1.6 MILLION

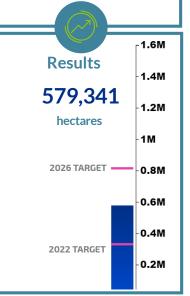
hectares of land under restoration



#### **SDG** target

By 2030, combat desertification, restore degraded land and soil, including land affected by desertification, drought and floods, and strive to achieve a land degradation-neutral

world



## THE FACES BEHIND THE NUMBERS

In Lesotho CRS improves livelihoods and builds resilience to shocks and stresses focusing on landscape restoration and livelihood diversification. Here, in Ha Makunyapane, the water table and soils have been restored because of the work of Water Management Committees that build terraces, all the way down the mountain. In between the terraces, they've planted nutritious grasses for the livestock, while uprooting invasive grass species that cannot be digested. CRS is now working with the Government of Lesotho to scale up these and other restoration practices to the rest of the country.





TOTAL U.S. DOLLAR VALUE MOBILIZED THROUGH SAVING AND BORROWING SERVICES



Global challenge

### 1.7 BILLION

do not have access to financial services



2030 CRS Target

### \$3 BILLION

mobilized through saving and borrowing services



#### **SDG** target

By 2030, ensure that all men and women, in particular the poor and the vulnerable, have equal rights to economic resources, appropriate new technology and financial services, including microfinance



### THE FACES BEHIND THE NUMBERS

Ermilda Sanchez counts money during a meeting of the savings group called Nueva Alianza, which means New Alliance. The group is a prime example of the CRS savings-led model of microfinance. Members contribute what they can. The contributions are then pooled into a community fund and saved until a member needs to take a loan, or an emergency arises, or the group decides to make a purchase.





NUMBER OF PEOPLE BENEFITING FROM SILC SAVINGS AND BORROWING SERVICES



Global challenge

### 1.7 BILLION

do not have access to financial services



2030 CRS Target

#### **50 MILLION**

people benefit from savings and borrowing services



#### **SDG** target

By 2030, ensure that all men and women, in particular the poor and the vulnerable, have equal rights to economic resources, appropriate new technology and financial services, including microfinance



## THE FACES BEHIND THE NUMBERS

Fortune Ndlovu is seen here feeding the goats that the CRS savings and internal lending communities (SILC) group bought as part of a new venture. SILC groups offer a venue for people like Ndlovu to learn about budgeting and to access loans. "Learning about finances in the group really opened our eyes...I don't think anyone will want to stop because they see that it is working," he said. The funds Ndlovu borrowed from the group to start his small business have all been repaid.





ESTIMATED LIVES
SAVED BY MALARIA
INTERVENTIONS



Global challenge

409,000

deaths due to malaria per year



2030 CRS Target

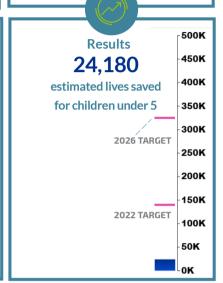
500,000

lives saved by malaria interventions



#### **SDG** target

By 2030, end the epidemics of AIDS, tuberculosis, malaria and neglected tropical diseases and combat hepatitis, water-borne diseases and other communicable diseases



# THE FACES BEHIND THE NUMBERS

In Tienfala village in Mali, health practitioner Djakite Sitan prepares to distribute seasonal malaria chemoprevention medicine, which will help prevent the transmission of severe malaria. Seasonal malaria chemoprevention involves the regular administration of anti-malarial medication during the rainy season to children between three and 59 months, the age group most at risk for severe illness and death.





NUMBER OF CHILDREN AND ADOLESCENTS LIVING WITH HIV WHO RECEIVED TREATMENT



Global challenge

### 2.8 MILLION

children and adolescents are currently living with HIV



2030 CRS Target

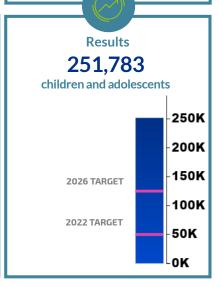
175,000

children and adolescents living with HIV who received treatment



#### **SDG** target

By 2030, end the epidemics of AIDS, tuberculosis, malaria and neglected tropical diseases and combat hepatitis, water-borne diseases and other communicable diseases



## THE FACES BEHIND THE NUMBERS

CRS projects support the provision of lifesaving anti-retroviral therapy to caregivers and children living with HIV. David demonstrates the "zero" symbol with his fingers. This refers to the triple-zero strategy: zero missed appointments, zero missed drug doses, and zero viral load. With support from the project, his mother, was able to disclose her 15-year-old son's HIV status to him. David attends a support group in their community that provides a safe space where participants learn to manage their HIV and interact with peers.

Names have been changed to protect anonymity.





NUMBER OF CHILDREN **AGED 6-23 MONTHS WHO RECEIVE MINIMUM ACCEPTABLE DIET** 



### 156 MILLION

children suffer from chronic malnutrition or stunting



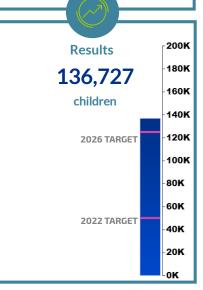
200,000

children receive minimum acceptable diet



#### **SDG** target

By 2030, end all forms of malnutrition, including achieving, by 2025, the internationally agreed targets on stunting and wasting in children under 5 years of age, and address the nutritional needs of adolescent girls, pregnant and lactating women and older persons



### THE FACES **BEHIND THE NUMBERS**

Pilarini James, 8 months, is fed by his mother Margaert, Saenda, 21, in Chinganga Village near Zomba, Malawi. CRS partner the Catholic Health Commission provides training in nutrition and hygiene to new and expectant mothers. The project known as THRIVE focuses on early childhood development and includes special support for childcare centers, children's health and nutrition, and lessons in positive parenting.





**NUMBER OF PEOPLE GAINING ACCESS TO BASIC DRINKING WATER SERVICES** 



Global challenge

### **785 MILLION**

people lack access to basic drinking water



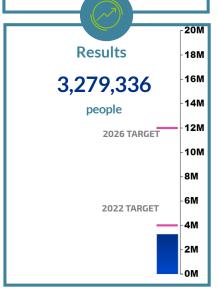
### 20 MILLION

people gain access to basic drinking water services



#### **SDG** target

By 2030, achieve universal and equitable access to safe and affordable drinking water for all



### THE FACES **BEHIND THE NUMBERS**

Mary Mano (center) and other pump mechanics trained by CRS dismantle a borehole pump in Pibor, South Sudan. The team were trained as part of the CRS led Resilience and Food Security Program (RFSP). The program aims at improving food security and helping conflict-affected communities build up resilience to shocks such as floods, drought and conflict.





NUMBER OF CHILDREN LIVING IN SAFE AND NURTURING FAMILIES



Global challenge

### 1 BILLION

children experience some form of emotional, physical or sexual violence each year including neglect and family separation.



2030 CRS Target

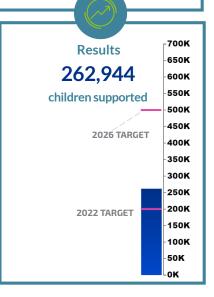
700,000

children living in safe and nurturing families



#### **SDG** target

End abuse, exploitation, trafficking and all forms of violence against and torture of children



## THE FACES BEHIND THE NUMBERS

Emmanuel (left), 15; Jacko, 12; Bendera Katana, 47; Penninah Kaviha, 27; and Lanck Dama, 3, pose for a portrait at their home in Kenya. Jacko and Emmanuel were reunited with their elder sister Penninah after child care institutions in Kenya were ordered by the government to return all children with living relatives to their families due to COVID-19 precautions put in place in March 2020. The family is being supported by CRS' Changing the Way We Care to ensure they can stay together and thrive.

\*Names have been changed to protect anonymity.





NUMBER OF LEARNERS IN PRE-PRIMARY, PRIMARY AND SECONDARY SCHOOLS



#### 258 MILLION

children and youth are out of school



2030 CRS Target

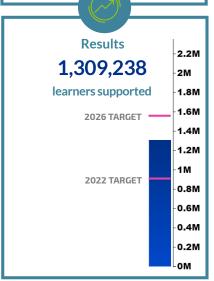
### **2.25 MILLION**

learners engaged in preprimary, primary and secondary school



#### **SDG** target

Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all



## THE FACES BEHIND THE NUMBERS

Thanva, 8 years old, playing games with other kids in Nakanong School, Phin district, Savannakhet province, Laos. Schools in rural areas of Laos have struggled with enrollment and consistent attendance as parents keep children home to help with household chores and agriculture work. CRS programs provide lunches for primary school children in 350 schools in 7 districts of Savannakhet.



### **GOAL AREA 5**

STRATEGY OUTCOME INDICATOR:

NUMBER OF YOUTH
GRADUATED FROM
LEADERSHIP & SKILLS
DEVELOPMENT
PROGRAMS



### 267 MILLION

youth are not in employment, education or training



### **5 MILLION**

youth graduate from skills programs



#### **SDG** target

By 2020 substantially reduce the proportion of youth not in employment, education or training



## THE FACES BEHIND THE NUMBERS

Loren Amador, age 20, is a member of "Jovenes Artesanos de la Paz" (Youth Peace Artisans) project. The project works to create a culture of peace, and focuses its work on violence prevention with young people. Staff support young people to improve their skills and actively participate in local decision-making spaces, influencing the respect and promotion of the rights, duties, and leadership of young people.





NUMBER OF YOUTH WHO ARE EMPLOYED OR SELF-EMPLOYED



Global challenge

#### 71 MILLION

youth around the world are without a job



3.5 MILLION

youth obtain employment or selfemployment



#### **SDG** target

By 2030, achieve full and productive employment and decent work for all women and men, including for young people and persons with disabilities, and equal pay for work of equal value



## THE FACES BEHIND THE NUMBERS

Rose Johnson, who returned to the Gambia after an attempt to migrate, received life skills and employability training through a CRS project. She has used the skills that she gained to open her own shop, which supports herself, her mother and siblings. She is also studying tourism and hospitality at the Gambia Tourism and Hospitality Institute.

