Owner-driven Construction in Sri Lanka

Owner-driven construction of permanent housing enabled families devastated by the catastrophic 2004 Indian Ocean tsunami, to take the leading role in their recovery. Caritas Sri Lanka (CSL) and CRS provided the necessary technical support, but the overall monitoring and quality was undertaken by the community. In Sri Lanka, CSL/CRS decided to shift the modality of construction of the permanent homes from a contractor-led approach to an owner-driven one. Households were “in charge” of constructing their homes, under supervision from the CSL/CRS technical team. Although this was more staff-time intensive, the success of the end results was long lasting. This method of constructing homes was initially started with 10 widow project participants as a pilot in the Diocese of Batticaloa, and upon the success of this program, was scaled up to the other districts. This approach built the capacity of the local community and provided job opportunities for tradesmen and material suppliers in the area. Successfully implementing a reconstruction program where owners are given the driver’s seat in the process and the authority to monitor the quality of construction is a challenge, but it is immensely rewarding for participating families and sustainable if correctly structured and monitored.

What did CRS do?

- 12,616 transitional shelters built in the first year.
- 10,713 permanent homes built within three years after the tsunami.
- Constructed water and sanitation facilities, community halls and rehabilitated schools.

Background

On December 26, 2004, a massive earthquake of magnitude 9.0 occurred off the West Coast of Northern Sumatra, Indonesia. The earthquake had a depth of 10km and triggered massive tsunamis that affected 13 countries throughout South and Southeast Asia. At least 1.6 million people were displaced across the region and more than 200,000 people killed. In Sri Lanka, the impact of the tsunami devastated a number of coastal areas and the outskirts of Colombo in the west. The coastal strip of land throughout these areas was leveled. As of January 7, 2005, the Government of Sri Lanka reported the death toll as 30,718, with thousands more people missing and injured. 515,234 people were displaced, and 111,681 houses were completely or sufficiently damaged to render them uninhabitable.
The tsunami created widespread destruction in Sri Lanka; those people were able to salvage some materials in order to begin the slow rebuilding process.

**Project Principles**

CSL/CRS aimed to provide a safe and dignified living environment through a phased approach, starting with transitional shelter assistance for 12,616 households. The support for rebuilding homes included Water, Sanitation and Hygiene (WASH) facilities and community infrastructure, such as 3,000 latrines and 10 community centers. After helping these families to have transitional homes, CRS worked with them and their communities to complete 10,713 permanent homes by the end of the third year of programming. The emphasis on owner-driven construction was motivated by the large number of homes required, and the desire to put the able population in charge of their own recovery.

**Model Permanent Homes**

CSL/CRS built four different models of permanent house designs for families to explore and choose from. This process allowed for flexibility - where to place the doors and windows, which rooftop is the preference - as well as the dignity of choice. Participating families, in a few cases, invested additional resources and added extensions or finishing such as tiling or false ceilings. The designs were refined and modified using community feedback and considering local capacity, supply chain and feasibility of replication.

CRS introduced plinth and lintel beams/concrete pillars as well as anchoring of the roofing to reinforce the structure. CSL/CRS worked with the community in building local monitoring capacity by disseminating a booklet on specifications such as how the concrete mix should be checked, etc.

**Shifting Implementation Approach**

For the construction of the permanent homes, CSL/CRS shifted the approach to implementation from a contractor-build to an owner-driven approach. This was essential as the contractors were not performing to the agreed quality nor keeping to the time lines. Furthermore, local laborers were reported to be exploited.

In order for this approach to work, CSL/CRS had to make a number of changes to the way the project was implemented:

- CSL/CRS had to become more involved in training and quality control.
- CSL/CRS paid program participants according to each stage of the construction.
- Families were involved in identifying the masons/labor from the community.
- Families were involved in procurement and monitoring construction

This shift had a number of benefits for the program:

- The approach helped revive the local economy and reinforced local skills.
- This program reduced the potential for local exploitation of labor.
- Families were given direct responsibility for their homes, increasing their sense of ownership and custodianship of the reconstruction process.
- The process encouraged solidarity within the community.

**Quality Control and Monitoring**

Adequate quality control measures must be in place for an owner-driven process to work well. CSL/CRS monitored construction quality at seven key construction stages and released payment if construction had achieved a sufficient quality. This system was very robust and effective in terms of accountability and its efficient use of technical expertise.

CSL/CRS made a booklet in the local language that was provided to each program participant. CSL/CRS held orientations on monitoring, which were further supported by construction supervisors and technical officers at the field level. One technical officer was appointed for every 75 houses, and one supervisor per 25 houses. This ratio varied from diocese to diocese but this was the ratio in place in Batticaloa. The supervisor was present to support the home owner monitoring the quality control of construction. At the end of each stage, the supervisor informed the technical officer, who inspected house for completion of each construction stage. Following this, the technical officer and program participant signed a completion form and payment request, and then the finance department released the payment. This minimized the possibility of large-scale corruption, as each program participant had control and knowledge of the payment release system.

Additionally, all timber was measured before the construction began to ensure quality. CSL/CRS also worked with local authorities and in-house staff to assist in making survey plans for the program participants and encouraging them to submit the building plans to the local authority.
Program Participant Selection

Given the value of the assistance, a large effort was invested in project participants’ selection.

- A rotating committee of three members was formed to minimize pressure on field staff.
- House-to-house visits were made by the committee and the assessment documented.
- Adequate documents were required before the project participants were eligible for shelter assistance (e.g., damage assessment report by government, Land Deed, verification by local government representative, etc.).
- Criteria based on vulnerability were taken into account (e.g., widows, disabled, female-headed households, etc.) to prioritize the project participants’ selection.

Challenges

- CSL/CRS had to raise awareness to government and other actors about the importance of applying Sphere standards for shelter, and had to advocate for it at the national level.
- High demand for materials and limited availability led CRS to explore alternative material options.
- It was difficult to ensure that locally procured materials were of the required quality.
- The variety of choice in construction materials lead to some delay in confirming Bill of Quantities and procurement of materials, so a certain amount of standardization according to location had to be implemented.
- Homeowners had to be informed about the quality of construction and materials; close inspection and training by CRS was essential.
- Internal controls meant that substandard materials were not accepted, which slowed the construction process somewhat. However quality control was an integral part of the project and the community understood this as the project progressed.

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Workers labor to roof a CRS/Caritas provided temporary shelter in Navalady, one of 86 such homes provided by CRS/Caritas in the community, which was nearly wiped out by the tsunami. In all, the roof consists of 400 clay tiles, each costing about .14 cents, which help to keep the insides of the homes cool in temperatures exceeding 100°F (38°C) in the hot months.

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