



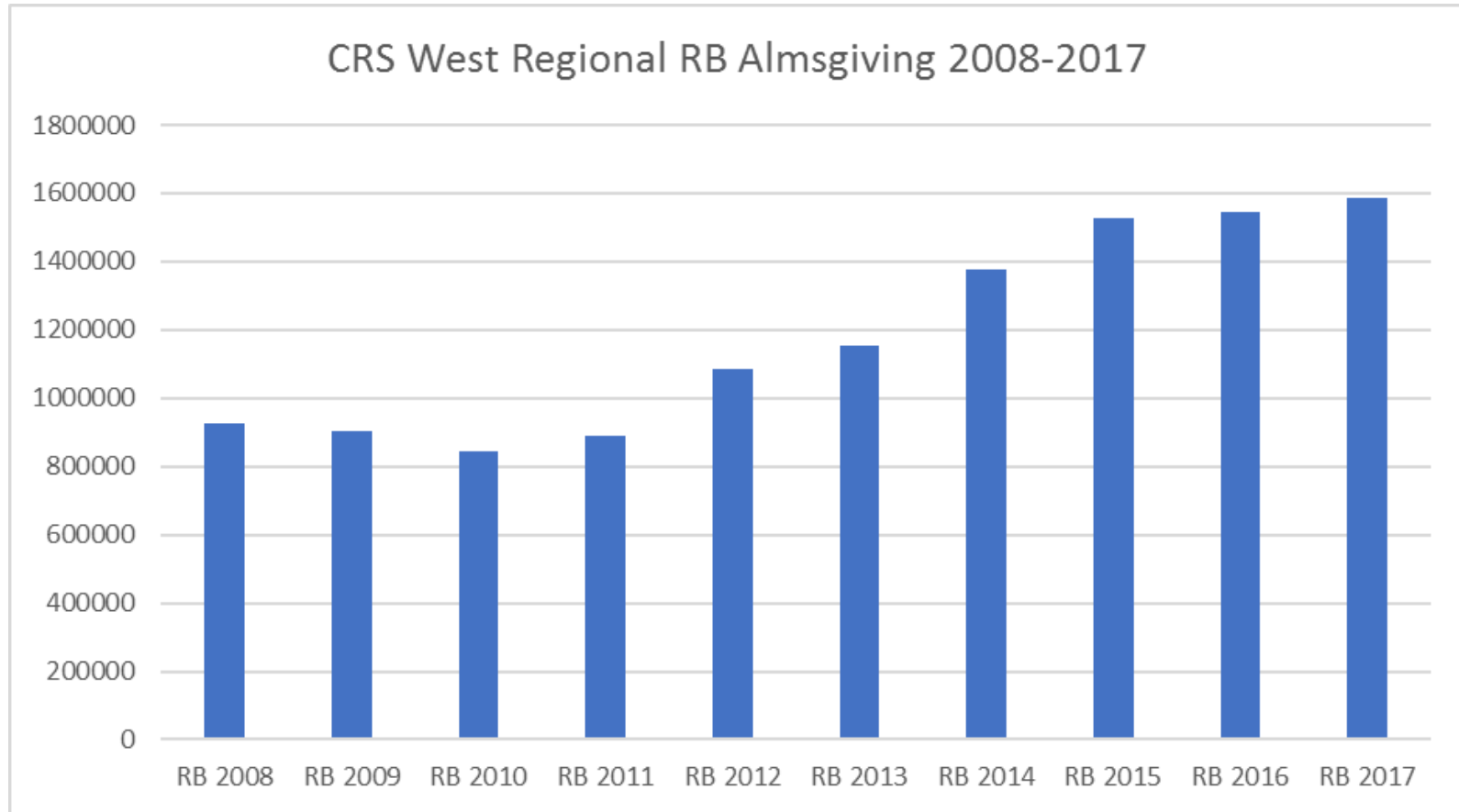
# CRS WEST PARTNERS GATHERING

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May 29-31, 2018

**faith. action. results.**

# Rice Bowl - CRS West Region

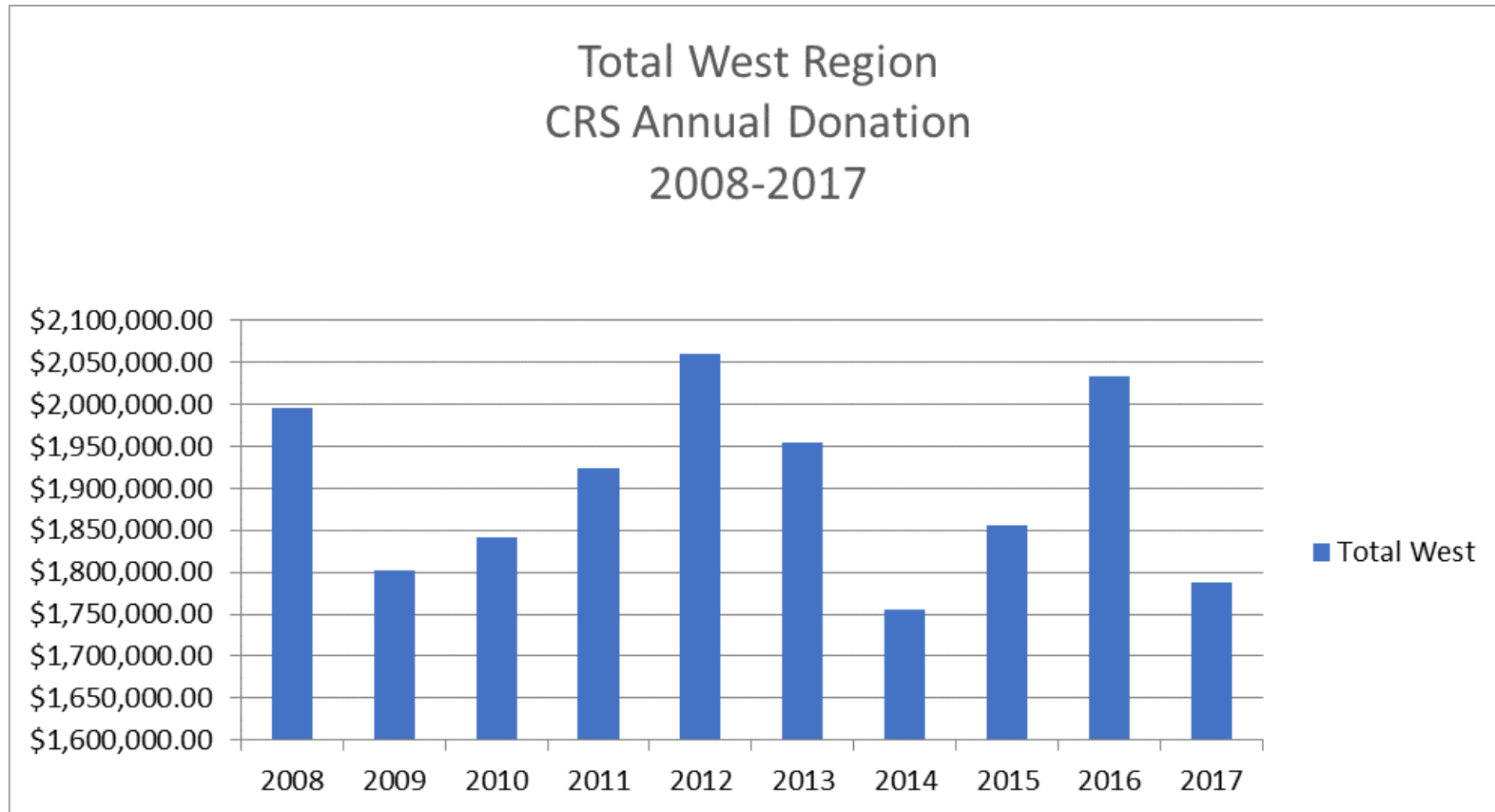


Total 2008: **\$924,403.52**

Total 2017: **\$1,587,701.47**

# Catholic Relief Services Collection

## CRS West Region



Total 2008: **\$1,996,411.00**

Total 2016: **\$2,033,679.41**

Total 2017: **\$1,787,874.93**

\*Note: The USCCB will not have all of the data in for the 2017 collection until summer so some information will be missing

## PRAY

# CRS Resources

Prayer Resources: <https://www.crs.org/get-involved/prayer-resources>

Reza: <https://www.crsespanol.org/toma-accion/reza/>

Ministry Resource Center (Eng/Sp): <https://www.crs.org/get-involved/resource-center>

## LEARN

Partner Resources (including a DD Toolkit):

<https://www.crs.org/get-involved/participate/us-partners/partner-resources>

Research & Publications: <https://www.crs.org/our-work-overseas/research-publications>

# CRS Resources

## ACT

CRS Materials Request Form: <https://crsmaterials.crs.org>

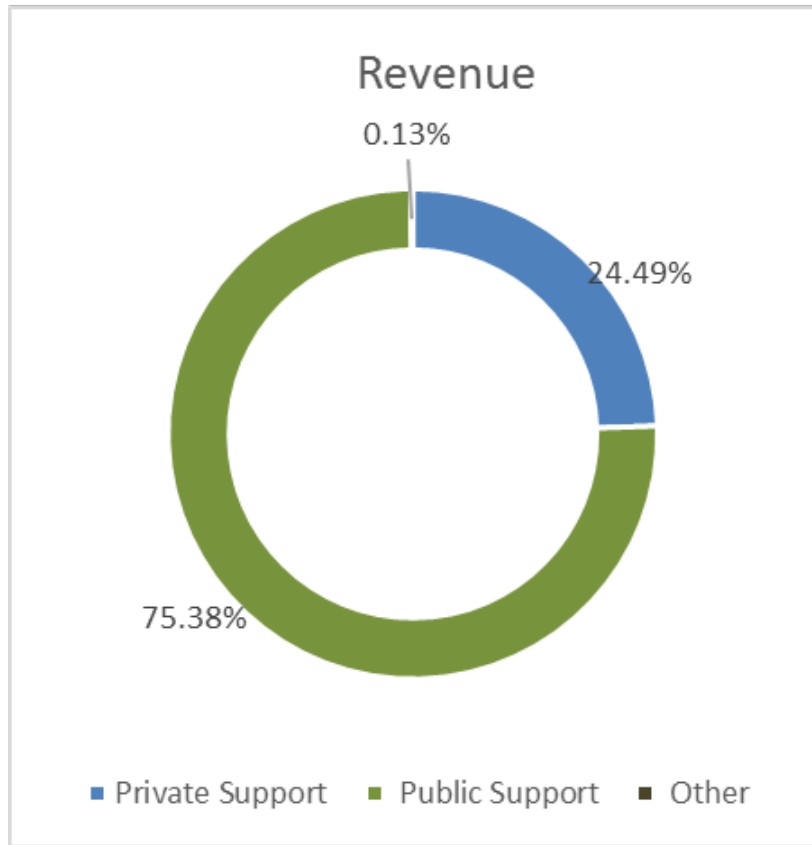


**Catholics Confront Global Poverty**  
*Action Center*

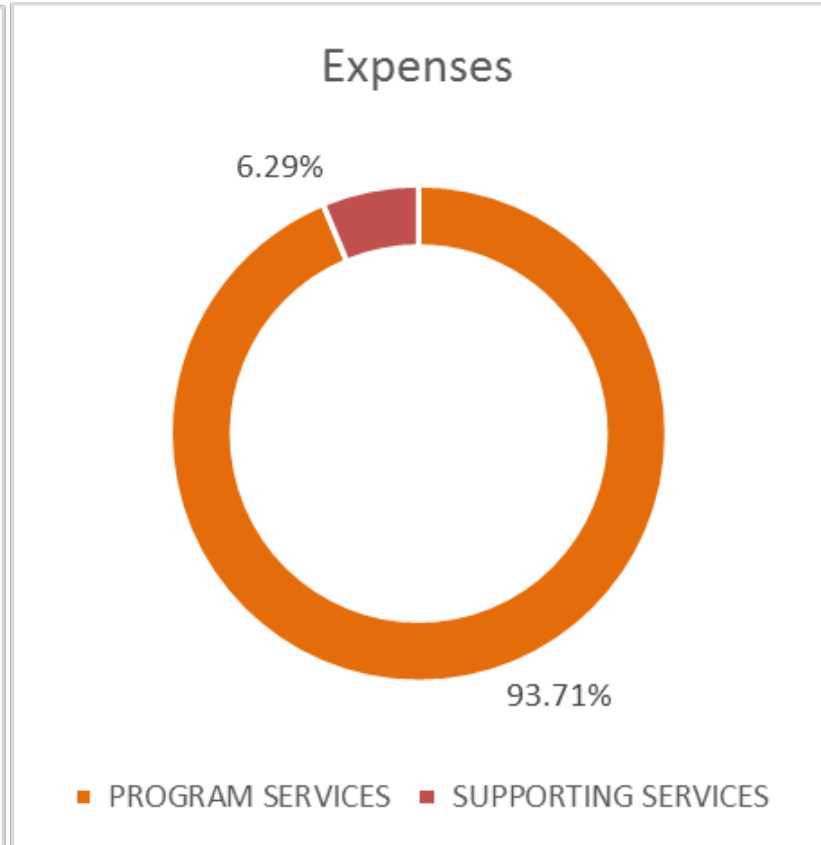
## GIVE

Ways to give: <https://www.crs.org/ways-to-give#all-ways-to-give>

# FY2017 Financials



Total 2017 Revenue: **\$978,593**



Total 2017 Expenses: **\$979,783**

### HIGHLIGHTS

Finance Isn't Just for Fat Cats

The New York Times

Here's What You Can Do to Help Besieged, War-Torn Syria

Business Insider

For Salvadorans in Temporary Protective Status limbo, 'home' is no longer 'there'

Florida Sun Sentinel

Groups Hold "Welcoming the Stranger" Discussion with Local Immigrants

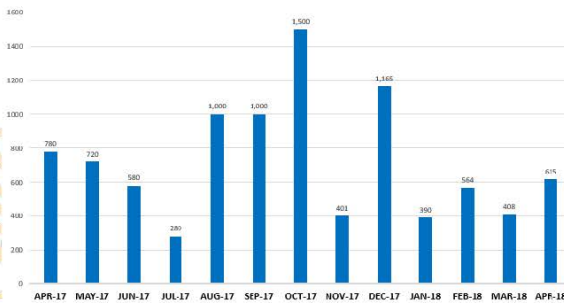
FOX TV

How Nonprofits are Capturing the Interest of Ultra High Net Worth Individuals

Devex

### TOP STORIES BY TOPIC

- 1 Central African Republic
- 2 Temporary Protective Status
- 3 Migration
- 4 El Salvador



MEDIA HITS OVER 12 MONTHS

### SUMMARY

A big driver of media coverage in April was a Salvadoran Church delegation to Washington, advocating on behalf of people with Temporary Protective Status (TPS). Our proactive outreach generated a good amount of coverage in both the English and Hispanic press. Media outreach around the visit helped CRS surpass our top competitors on "share of voice" for "migration" for the month of April. Also, for the second month in a row, CRS earned a media placement in the New York Times.



### QUOTE OF THE MONTH

For vulnerable populations, especially women, "[SILC programming] empowers them to save. We're actually building that capacity to go after loans in a very safe setting that's not going to risk any of their assets."

-Laura Dills,  
DRD of PIQA in EARO  
New York Times

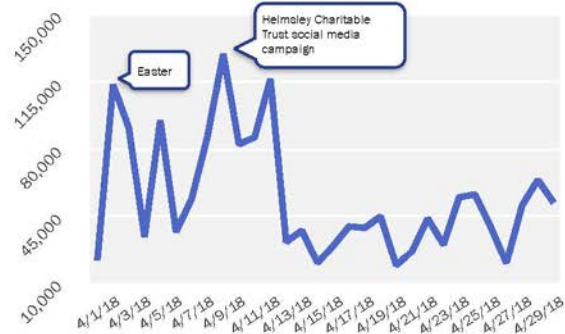
View our Monthly Media Spotlight on our Communications Page.



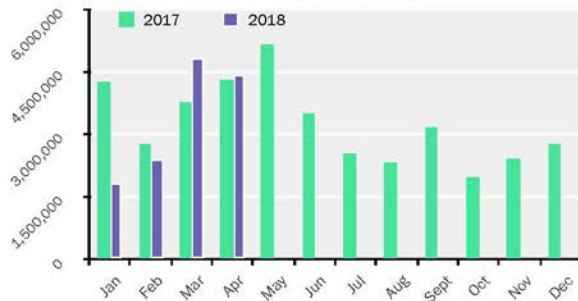
4,422,502  
TOTAL REACH

580,461  
TOTAL FOLLOWERS

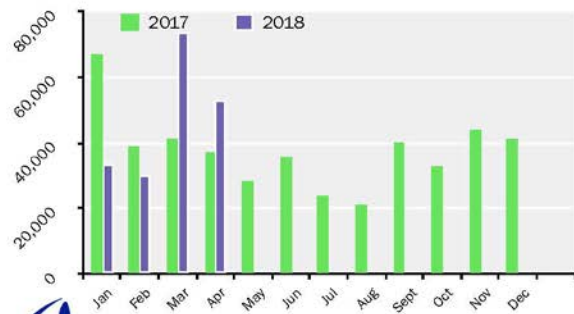
## REACH BY POST, BY DAY



## REACH MONTH OVER MONTH



## ENGAGEMENTS MONTH OVER MONTH



## TOP FACEBOOK TOPICS BY REACH

|                       |        |
|-----------------------|--------|
| RURAL AMBULANCE VIDEO | 90,000 |
| POPE QUOTES           | 72,000 |
| CRS 75TH ANNIVERSARY  | 17,000 |

## TOP FACEBOOK AND TWITTER POSTS

**Catholic Relief Services**  
Published by Melissa Stevens · April 9 at 9:02am · 🌐

A lot of mothers and babies die during labor in Northern Ghana. That's a tragedy no family should have to experience. With support from Helmsley Charitable Trust, we're helping more mothers and babies survive birth and the first 1,000 days of life. Watch to learn one way we're making this happen.



**Catholic Relief** @CatholicRelief

#InsteadOfSpreadingHate, spread #love.

"It is love which saves; the love that is already here on earth is a source of happiness to those who, in meekness, patience and justice, forget themselves and give themselves to others, especially the weakest."  
Pope Francis

10:45 AM · 18 Apr 2018

29 Retweets 38 Likes