Rice Bowl - CRS West Region

Total 2008: $924,403.52
Total 2017: $1,587,701.47
Catholic Relief Services Collection
CRS West Region

Total West Region
CRS Annual Donation
2008-2017

Total 2008: $1,996,411.00
Total 2016: $2,033,679.41
Total 2017: $1,787,874.93

*Note: The USCCB will not have all of the data in for the 2017 collection until summer so some information will be missing
PRAY

CRS Resources

Prayer Resources: https://www.crs.org/get-involved/prayer-resources

Reza: https://www.crsespanol.org/toma-accion/reza/


LEARN

Partner Resources (including a DD Toolkit):
https://www.crs.org/get-involved/participate/us-partners/partner-resources

Research & Publications: https://www.crs.org/our-work-overseas/research-publications
CRS Resources

ACT

CRS Materials Request Form: https://crsmaterials.crs.org

GIVE

Ways to give: https://www.crs.org/ways-to-give#all-ways-to-give
FY2017 Financials

Total 2017 Revenue: $978,593

Total 2017 Expenses: $979,783
MONTHLY MEDIA REPORT
615 Media Hits

April 2018

HIGHLIGHTS
Finance Isn't Just for Fat Cats
The New York Times
Here's What You Can Do to Help Besieged, War-Torn Syria
Business Insider
For Salvadorans in Temporary Protective Status limbo, 'home' is no longer 'there'
Florida Sun Sentinel
Groups Hold "Welcoming the Stranger" Discussion with Local Immigrants
FOX TV
How Nonprofits are Capturing the Interest of Ultra High Net Worth Individuals
Devex

SUMMARY
A big driver of media coverage in April was a Salvadoran Church delegation to Washington, advocating on behalf of people with Temporary Protective Status (TPS). Our proactive outreach generated a good amount of coverage in both the English and Hispanic press. Media outreach around the visit helped CRS surpass our top competitors on "share of voice" for "migration" for the month of April. Also, for the second month in a row, CRS earned a media placement in the New York Times.

TOP STORIES BY TOPIC
1. Central African Republic
2. Temporary Protective Status
3. Migration
4. El Salvador

QUOTE OF THE MONTH
For vulnerable populations, especially women, "[Silk programming] empowers them to save. We're actually building that capacity to go after loans in a very safe setting that's not going to risk any of their assets."

-Laurea Dills, DRD of PIQA in EARO
New York Times

View our Monthly Media Spotlight on our Communications Page.
SOCIAL MEDIA REPORT  April 2018

4,422,502 TOTAL REACH
580,461 TOTAL FOLLOWERS

REACH BY POST, BY DAY

REACH MONTH OVER MONTH

ENGAGEMENTS MONTH OVER MONTH

TOP FACEBOOK TOPICS BY REACH

RURAL AMBULANCE VIDEO  90,000
POPE QUOTES  72,000
CRS 75TH ANNIVERSARY  17,000

TOP FACEBOOK AND TWITTER POSTS

Catholic Relief Services
Published by Melissa Stevens  - April 8 at 9:03am - 4

A lot of mothers and babies die during labor in Northern Ghana. That’s a tragedy no family should have to experience. With support from Helmsley Charitable Trust, we’re helping more mothers and babies survive birth and the first 1,000 days of life. Watch to learn one way we’re making this happen.

#InsteadOfSpreadingHate, spread #love.

“It is love which saves; the love that is already here on earth is a source of happiness to those who, in meekness, patience and justice, forget themselves and give themselves to others, especially the weakest.”

Rope Francis

10:45 AM - 19 Apr 2018
29 Retweets 33 Likes