

Action Sheet: Chapter Launch Workshop

March/April 2020

“He is relaxed and having fun at school. He is also more confident of himself. He’s doing better in school than ever before.”
—Lamya, a mother, speaking about her son Majd who now has access to a safe place to learn after their family was forced to flee their home due to violence. Child-friendly spaces help children heal from trauma, learn and grow.

Action

Our action this month will be to write our U.S. Senators and ask them to 1) cosponsor the Global Child Thrive Act (S.2715) introduced by Sens. Blunt (R-MO) and Coons (D-DE) and 2) meet with members of the new chapter being started this evening/afternoon to discuss this exciting international development intervention.

Laser Talk

When we invest in our values, we save lives. We value children. Since 1990, U.S. international aid has saved nearly 100 million children. We value mothers—in that same time frame, we’ve seen maternal mortality rates drop 44 percent worldwide. But we can’t stop there.

Children need to do more than survive; they need to thrive. That’s why investing in Early Childhood Development, or ECD, is so important. Equipping caregivers with age-appropriate techniques—singing, reading, playing with colorful objects—will stimulate young minds and ensure a better future. It only costs 50 cents per child per year. And we know it works: the benefits of ECD programming are worth six times their cost. But the U.S. government doesn’t integrate ECD into international programs for children. Our Catholic faith compels us to care for life from conception to natural death. That means giving each child a strong foundation from which to reach his or her God-given potential.

Will you join Sens. Blunt (R-MO) and Coons (D-DE) in cosponsoring the Global Child Thrive Act (S.2715)—legislation directing the administration to integrate Early Childhood Development activities across international child-focused programs, thereby improving the lives of vulnerable children?

Background

Our work at Catholic Relief Services focuses on the most vulnerable children, helping their families ensure they reach school age healthy and well-nourished, intellectually curious, socially confident and equipped with a solid foundation for life-long learning. Using private funding, CRS invests in ECD to ensure that health and nutrition services, responsive caregiving, safety and security, and opportunities for early learning are available for the most vulnerable children in countries such as Kenya, Malawi and Zambia. We have developed a process for integrating ECD into ongoing programming that reaches children during their first 1,000 days of life up through the age of 8 years old and have implemented that programming in 20 countries around the world, serving 1.36 million children and their families.

For children who have seen the devastation of war and violence in their communities or have been forced to flee their homes due to that violence—their development is severely hindered due to their trauma. ECD is a way to help children thrive despite these challenges. CRS is supporting children who have been displaced by violence by supporting the creation of

classrooms and child-friendly spaces where children can have access to education that brings stability, and opportunities for growth and expression to heal from the trauma they have experienced.

Moving from Surviving to Thriving—A New Approach and Ask for Congress: According to the British medical journal, *The Lancet*, “a staggering 43 percent of children under five years of age—an estimated 250 million—living in low- and middle-income countries are at risk of suboptimal development caused by poverty, nutritional deficiencies, and inadequate learning opportunities.” Experts now recommend targeting caregivers and children with ECD during the first years of life to ensure children living in adversity do not fall below their potential. A 20-year study of children in Jamaica by James Heckman, Paul Gertler, and others showed that Early Childhood Development interventions for children zero to three years of age increased their future earnings by 25 percent. Conversely, the failure to invest in ECD has significant repercussions on a country’s economic growth, peace, and prosperity. Adults who experienced suboptimal care during their early childhood years will earn significantly less than the average adult income in their country and are more likely to drop out of school. This lost income and potential traps families in poverty, lowers GDP and reduces tax revenues, leaving families and countries with less to spend on health and education.

U.S. government efforts to assist children in low income countries have often focused on single areas of vulnerability—for example, HIV or malnutrition or child labor. Although such efforts have produced substantial benefits, this diffused approach has resulted in a fragmented legislative, funding and programmatic response for children. The incorporation of ECD interventions as core components of U.S. government programs across all child-focused sectors would multiply outcomes for children and ensure the most effective use of precious foreign aid resources. The U.S. Government is well-positioned to mobilize around a sensible and strategic global agenda for children because of its diplomatic outreach, significant investments in international development, and technical expertise and research capabilities embedded within key agencies. However, it requires a Congressional directive for the administration to take on Early Childhood Development in a comprehensive, holistic way.

TAKE ACTION: Write a letter to your U.S. Senators

- 1. Go to the website of your U.S. Senators and see how they want you to write them** (e.g. by filling out an online form, by email, and/or snail mail).
- 2. Introduce yourself:** provide personal information to root yourself in the community (I am active in my local parish, I volunteer at our local food bank, etc.) and briefly share why this issue matters to you. Share connections to your faith, activities you’re involved with in your parish or diocese to help children and families, etc. Share if you’ve visited a related CRS program.
- 3. Find something for which to thank the Senator:** If you cannot find anything related to international programs caring for vulnerable children, thank them for their service in Congress.
- 4. Make the ask:** ask your U.S. Senator to **(a)** cosponsor the Global Child Thrive Act (S. 2715) introduced by Sens. Blunt (R-MO) and Coons (D-DE) and **(b)** meet with the CRS Chapter being started this evening/afternoon in your parish (university, high school, etc.). If your Senator is already a cosponsor, thank them and ask them to take a next step in their support of the legislation (e.g. encouraging other members of their state delegation to cosponsor or speaking to leadership in the Senate Foreign Relations Committee to urge consideration of the bill).
- 5. Provide some background to support your argument:** In your own words, share why it is important for Congress to encourage the administration to integrate Early Childhood Development activities across international child-focused programs to multiply positive outcomes for vulnerable children. Visit the body of this Action Sheet to support your argument.
- 6. Repeat the ‘ask’, say thank you, and request a response:** Leave your name, address, phone number and email address so they can get back to you with their decision.

