Attachment 2: Design/ Sitemap

Homepage

*Stakeholder is open to reorganizing the content*

- Inviting landing page featuring links to key sections in top navigation:
  - 2024 ICT4D Conference page
  - About
  - Podcast
  - Past events and resources
- First view of page should include clickable carousel or similar feature that can be easily updated with updates/news/CTA
- Editable text field: Text on page will include brief overview/summary
- Should include section where we can add partner/sponsor logos
- Social media plug-in (Twitter feed)

2024 ICT4D Conference page

- High-level summary of upcoming conference, including images from past events (carousel, editable text box, embedded images)
- Sub-sections should include:
  - What to expect:
    - image, editable text box
  - Objectives:
    - image, editable text box
  - History:
    - image, editable text box, images embedded in text
  - Partners:
    - images, editable text box
  - Call for Speakers:
    - Hero image and editable text box; Application form
  - Sponsorship opportunities:
    - Hero image and editable text box. Text outlining why someone should sponsor
    - Link to Conference Prospectus
    - Contact form
    - Sign up as exhibitor form with link to PayPal for payment
  - FAQ
    - Q&A as accordion
  - Registration
    - Registration forms linked to our CRM and PayPal to enable payment of registration
  - Agenda
    - Must have capability to link with event platform
    - Feature key speakers with photos and bios
    - Editable accordion with conference tracks and descriptions
Podcast
- High level introduction to the ICT4D Conference podcast series (text + image)
- Sub-sections should include pages for each podcast season, including all recordings hosted on BuzzSprout

Blog
- Standard blog format (text + images)

Past events and Resources
- Landing page (text + image) with link to sub-sections:
  o ICT4D webinar series, text including links to previous webinars on YouTube
  o ICT4D Partnerships Conference, text including links to recordings on YouTube
  o ICT4D & Malaria Conference, text including links to recordings on YouTube