



## Supporting Seed Systems for Development S34D Newsletter

June 2022

### Reports & Publications:

S34D continues to produce output supporting interventions in the seed sector with three new reports this month.



#### The Role of Seed Vouchers and Fairs in Promoting Seed Market Development: Opportunities and Limitations

Strengthening capacity within the seed sector to support the emergence of a sustainable, market-based seed system can offer quality, affordable seeds to smallholder male and female farmers in the long term, but this has not always been an objective of seed vouchers and fairs. Strengthening the connections between vulnerable farmers and seed traders will be critical to ensure sustainable market linkages, however, the interactions that take place within seed fairs are not likely to be sufficient to create these linkages. The report suggests multiple ways to address the challenges to support seed market development over time with or without seed fairs. **The report concludes that seed voucher fairs are not the most effective way to promote seed market development over long-term projects.**



#### Micro-Franchise Model for Last-Mile Seed Delivery in Kenya

In a pilot implemented by IFDC, S34D worked with a seed company, agrodealers, farmers and motorbike riders to test a Micro-Franchise Model for Last-Mile Seed Delivery in Kenya. **This report summarizes difficulties during implementation, lessons learned and the way forward for the micro-franchising concept.**



#### Review of Existing Last Mile Seed Delivery Models and Approaches

S34D partner IFDC reviewed existing literature focused on seed delivery models for non-maize crops that are important to rural small-scale farmers in Sub-Saharan Africa. The crops covered include grain legumes, roots and tuber crops, cereals (non-maize), vegetatively propagated and fodder crops. **The review identifies the various seed systems as articulated in available literature as the formal, informal, and quality declared seed systems and then delves into how the different (ten!) delivery models are organized around these seed systems.** No one model can be considered a panacea to solve all challenges faced by farmers in accessing quality seed. This review rather forms a foundation in understanding what investments and efforts have been made by actors in the seed systems, and identifies areas that benefit from innovation, and how best partners can approach future seed system development projects in the region.

### S34D Partner Received OECD Certification:

Congratulations to the Zambia Seed Control and Certification Institute (SCCI) on achieving Organisation for Economic Co-operation and Development (OECD) seed certification standards and acceptance! A major achievement for SCCI, Zambian seed traders, Feed the Future, USAID Southern Africa, and the Feed the Future Southern Africa Seed Trade Project. Zambian seed companies will now be able to trade using the globally recognized OECD seed label for export. S34D is delighted to work with a team which is clearly leading the way in seed quality control in Zambia, the region and beyond. S34D and SCCI are about to launch an online e-learning training platform for public and private seed inspectors.

Stay safe and be well,  
S34D team

### Contact

Want to know more about S34D? [Visit our website](#) or simply reply to this email newsletter [S34D@crs.org](mailto:S34D@crs.org).



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