TABLE 10 FORM FOR CONVERTING A LONG-TERM VISION INTO SHORT-TERM ACTION

ORGANIZING AND MANAGING FARMERS’ GROUPS

61

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|  | **CURRENT SITUATION** | **SHORT-TERM ACTIVITIES** | **MEDIUM-TERM ACTIVITIES** | **LONG-TERM ACTIVITIES** | **LONG-TERM GOAL** |
| **PRODUCTION**  **POSTHARVEST**  **MARKETING**  **BUSINESS SERVICES** | **Where we are now** | **In next year** | **In next 5 years** | **In next 10–15 years** | **Where we want to be in 10–15 years** |
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**Visioning**

# Where we are now



**Where we want to be**

62 ORGANIZING AND MANAGING FARMERS’ GROUPS