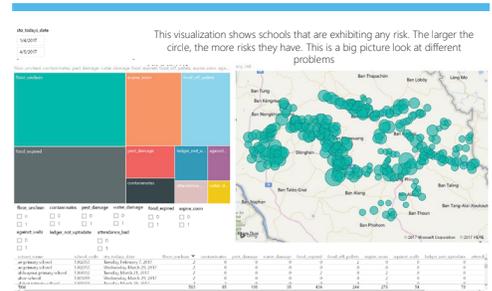


CRS USES POWER BI TO CONVERT DATA INTO ACTION

In a world of such need, sometimes it is hard to know where development programs should respond first. There are usually more requests than a program can field at once. Setting up clear priorities in the absence of information are best guesses. But Catholic Relief Services (CRS) wants to do more than just best guesses, CRS wants to systematically respond to people and places in greatest need first. This is why CRS is using Power BI. Quick data flows and analysis can help us have better impact.

A big picture look at which school has the largest level of risk in Laos. Some of the risks assessed are: attendance, food expiration, floor cleanliness, pest damage, water damage, among others. The level and type of risk tells the program where to respond to first. This information helps CRS use resources more efficiently and prevent larger problems from occurring.

Power BI helps tell the story of data more than looking at a spreadsheet alone. CRS uses Power BI to turn data into action by telling the story of data as Donal Cullen, a Microsoft partner, so eloquently wrote. To see the article go to: [linkedin.com/pulse/power-bi-publish-web-helps-non-profits-convert-data-action-cullen](https://www.linkedin.com/pulse/power-bi-publish-web-helps-non-profits-convert-data-action-cullen)



Power BI Publish to Web helps non-profits convert data into action

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Donal Cullen | Follow
CEO Spanish Point Technologies and President International Ass...



Data is an invaluable tool for so many organisations, from newspapers to bloggers to non-profit groups. However, data can be dry and uninteresting – it's only as good as its presentation. If you're a non-profit group pitching to potential donors, for example, you need your data to tell a compelling story. That's where Power BI can help.

Power BI publish to web lets you create data stories with amazing interactive visualisations and publish them to your blog or website in minutes. You can craft your story easily - just drag and drop any data, even from hundreds of sources, and see it converted into clear, exciting visualisations. You can then publish your story online with just a few clicks, and embed it in your blog or on your website with unlimited views. For complete flexibility, you can update your visuals any time you like, or un-share them in literally seconds.

Power BI has already helped an incredible amount of non-profit groups to leverage their data for insights and impact. Publish to Web is used extensively by charities such as WateAid, Pact, [Catholic Relief Services](#) and the Elizabeth Glaser Pediatric AIDs Foundation, giving them the ability to make/drive real-time decisions based on rich data.



WaterAid, an international organization established to help provide people around the world with clean water, safe sanitation, and hygiene education, uses Power BI to monitor data across different geographies and themes. Power BI then distils this vast amount of data into simple, interactive visuals that can be used to communicate with multiple audiences from donors to potential volunteers. Management can monitor overall progress towards development goals or drill into specific regional data, giving WaterAid a comprehensive data picture of their work.

[Catholic Relief Services](#), which helps reduce maternal and new born deaths in remote regions such as Uttar Pradesh in India, needed a way for on-the-ground community health workers to communicate data to and from remote project supervisors and government health professionals. By using Power BI data visualisations, supervisors were able to monitor activities in these remote areas and provide timely, effective guidance.

Power BI has also enabled Pact, a charity specialising in ending poverty and marginalisation, to measure (and then showcase) their progress over time. Christian Loucq, Pact's Chief Global Engagement and Strategy Officer, said of the publish to web technology that, "[Power BI] lets us deliver the highest quality service to our partners and beneficiaries in the field and around the world. We are excited to use Power BI to not only make our data more accessible and our reports more meaningful but to help foster a culture of learning among our staff and constituents."

Clearly, the ability of Power BI to generate simple, user-friendly, interactive data has not only transformed the way that non-profits can tell their story, but helped them to convert data insights into timely, world-changing action.

Want to see what Power BI can do for your business? Click [here](#), or if you are involved in a non-profit group, check if it is eligible to receive Power BI subscription for free [here](#).